



# Sentry

Marv & Alison's  
Paddock Lake, WI

PRICES EFFECTIVE JULY 10 THRU JULY 16, 2014



**YOUR SENTRY! YOUR COMMUNITY!**

LOCALLY OWNED & OPERATED.

**3 DAYS ONLY!**

**Sentry**

**10% OFF MEAT & SEAFOOD BAG SALE**

Stop in Thursday, Friday & Saturday July 10-12 and pick up your **10% OFF MEAT BAG** Fill it with all the meat & seafood you can fit in the bag & get **10% OFF!** Limit 2 of the same item while supplies last

**super coupon**

with separate \$10 purchase  
price effective July 10 thru July 16, 2014

**279**  
lb  
80% Lean Ground Beef  
Sentry USDA Inspected.  
3 lb or more pkg

PLU984

Limit 2 pkgs with coupon.  
Limit 1 coupon per customer per household. Good only at **Sentry**

**super coupon**

with separate \$10 purchase  
price effective July 10 thru July 16, 2014

**299**  
lb  
Rainier Cherries  
Washington

PLU985

Limit 1 coupon per customer per household. Good only at **Sentry**

**super coupon**

with separate \$10 purchase  
price effective July 10 thru July 16, 2014

**99¢**  
Sentry Large Eggs  
dozen

PLU986

Limit 1 with coupon.  
Limit 1 coupon per customer per household. Good only at **Sentry**

**super coupon**

with separate \$10 purchase  
price effective July 10 thru July 16, 2014

**599**  
Brawny Paper Towels or Northern Bath Tissue  
6 Big or 8 Regular Rolls Paper Towels or 12 Double or 8 Triple Roll Bath Tissue, Selected Varieties  
Limit 2 with coupon.  
Limit 1 coupon per customer per household. Good only at **Sentry**

PLU987

**249**  
lb  
Assorted Pork Chops  
USDA Inspected,  
Sentry Tender and Juicy

**BEST MEAT**  
in town  
and more to choose from

**999**  
lb  
Boneless Beef Ribeye Steaks  
Sentry USDA Choice Angus

**2/4**  
Blackberries, Driscoll's Raspberries or California Strawberries  
5.6-16 oz pkg

**299**  
lb  
Dark Red Cherries  
Washington

**BEST PICKED PRODUCE**

**49¢**  
lb  
Seedless Watermelon Sliced

**WIN 2 FREE STATE FAIR TICKETS**

**Dannon Fruit on the Bottom or Light & Fit Yogurt**  
6 oz ctn, Selected Varieties

**599**  
Coke or Diet Coke Products  
20 pk, 12 oz cans, Selected Varieties

**2/6**  
Ruffles Potato Chips  
7.5-9 oz bag, Selected Varieties

**10/5**  
Dannon Fruit on the Bottom or Light & Fit Yogurt  
6 oz ctn, Selected Varieties

**6/9**  
Weight Watchers Smart Ones  
8.5-10.5 oz box, Selected Varieties

**1189**  
Leinenkugel's Craft Beer  
12 pk, 12 oz btl, Selected Varieties

\*FREE Summer Shandy 4 pk, 16 oz cans with purchase of two (2) Leinenkugel's Craft 12 pk, 12 oz btl

Limit, Rights Reserved. Some Items or Varieties Not Available in All Stores. We Reserve the Right To Limit Quantities And Correct All Printed Errors. © 2014 SUPERVALU INC. all rights reserved. May not be reproduced in whole or in part in any form without expressed written permission.

visit us online at  
[www.sentryfoods.com](http://www.sentryfoods.com)




**always**  
**BEST • MEAT**  
 in town  
 FOR OVER 60 YEARS

 <b>Boneless Beef Round Steak</b> Sentry USDA Choice Angus Beef <b>3.79</b> lb	 <b>Boneless Beef Rump Roast</b> Sentry USDA Choice Angus Beef <b>3.49</b> lb	 <b>Pork Tenderloin Tips</b> USDA Inspected, Sentry Tender and Juicy <b>1.99</b> lb
 <b>Veal Loin Chops</b> Sentry USDA Choice <b>8.99</b> lb	 <b>Whole Chickens</b> Sentry USDA Inspected <b>1.29</b> lb	 <b>Gold'n Plump Just Bare Chicken</b> 14-20 oz pkg, Boneless Skinless Tenderloins, Breast Fillets or Thighs <b>3.99</b>
 <b>Tyson Breaded Chicken Entrees</b> 10-13.25 oz pkg, Selected Varieties <b>2/6</b>	 <b>Johnsonville Breakfast Sausage Links or Patties</b> 12 oz pkg, Selected Varieties <b>2/6</b>	 <b>Klement's Brats or Italian Sausage</b> 1 lb pkg, Selected Varieties <b>2/6</b>
 <b>Essential Everyday Sliced Bacon</b> 16 oz pkg, Hardwood Smoked or Thick Sliced <b>3.99</b>	 <b>Ball Park Franks</b> 15 oz pkg, Selected Varieties <b>2/5</b>	 <b>Hillshire Farm Dinner Sausage</b> 14-14 oz pkg, Linked Sausage or Cooked Bratwurst, Selected Varieties <b>2.99</b>
 <b>Hormel Natural Choice Sliced Bacon</b> 12 oz pkg <b>4.99</b>	 <b>Hormel Natural Sliced Lunchmeats</b> 6-8 oz pkg, Selected Varieties <b>2.99</b>	 <b>Hormel Flavored Pork Filet</b> 1.5 lb pkg, Selected Varieties <b>6.99</b>

**BEST PICKED PRODUCE**

 <b>Sweet Red or Black Plums</b> California Tangy <b>1.99</b> lb	 <b>Yellow Peaches</b> Eastern Grown <b>1.69</b> lb	 <b>Athena Musk Melons</b> <b>2.99</b>	 <b>Bi-Color Corn Sweet</b> <b>2/88¢</b>
 <b>Extra Large Limes</b> <b>3/99¢</b>	 <b>Whole Mushrooms</b> 8 oz pkg <b>2/3</b>	 <b>Eat Smart Slaw Mix</b> 10 oz pkg, Broccoli or Confiti <b>2/3</b>	 <b>Eat Smart Sugar Snap or Snow Peas</b> 8 oz pkg <b>2.99</b>
 <b>Roma or Vine Ripe Tomatoes</b> <b>1.49</b> lb	 <b>Farm Stand Yellow Onions</b> 3 lb bag <b>1.99</b>	 <b>Golden Pineapple</b> <b>3.49</b>	 <b>Salad Blends</b> 5-12 oz bag, Selected Varieties <b>2.99</b>

**seafood**

 <b>Fresh Whole Banded Rainbow Trout</b> 6.99 lb	 <b>Frozen Cod Loins</b> 5 oz pkg <b>4.49</b>	 <b>Supreme Choice Tail-On Cooked Shrimp</b> 2 lb pkg, 31/40 Count Peeled and Deveined <b>19.99</b>	 <b>Whole Cooked Lobster</b> 12-14 oz pkg <b>6.99</b>
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**grocery**

**WHAT'S FOR DINNER?**

**Skillet Beef Stroganoff**

**what you need...**

- 1 lb. ground beef
- 1 medium onion, chopped
- 1 clove garlic (or, finely chopped)
- 1 1/2 cups water
- 1/2 cup milk
- 1 Tbsp. butter
- 1 package Knorr® Pasta Sides™ - Stroganoff

**make it...**

BROWN ground beef with onion and garlic in 12-inch nonstick skillet over medium-high heat; drain. Remove and set aside. STIR in water, milk and butter and bring to a boil. Stir in Knorr® Pasta Sides™ - Stroganoff. Return to a boil over high heat. Reduce heat to medium and cook, stirring occasionally, 8 minutes or until pasta is tender. STIR in ground beef mixture; heat through.

**frozen**

  
**Dean's Family Size Ice Cream**  
 4.5 qt. Selected Varieties  
**4.99**

 <b>Kellogg's Cereal</b> 14.2 oz Cinnamon Almond, 15.5 oz Cocoa Krispies, 18.2 oz Raisin Bran Crunch, 14.3 oz Raisin Bran Omega 3, 18.7 oz Raisin Bran, 12 oz Rice Krispies or 15.3 oz Smacks <b>4/10</b>	 <b>Cape Cod Potato Chips or Snyder's Pretzel Pieces</b> 7-12 oz bag, Selected Varieties <b>2/5</b>	 <b>Knorr Side Dishes</b> 3.8-5.7 oz pkg, Selected Varieties <b>10/10</b>	 <b>Nabisco Nilla Wafers, Family Size Cookies or Crackers</b> 12-20.6 oz box, Selected Varieties <b>2/7</b>	 <b>New York Garlic Toast or Breadsticks</b> 7.3-11.25 oz box, Selected Varieties <b>2/4</b>	 <b>Banquet Meals or Breakfast Sliders</b> 2.4 pkg, Selected Varieties (Excludes Banquet Select Recipes) <b>10/10</b>
 <b>General Mills Cereal</b> 17 oz Honey Nut Chiosos, 16.2 oz Cinnamon Toast Crunch, 16.5 oz Cocoa Puffs, 16 oz Cookie Cuts, 16 oz Golden Oatmeal or Lady Chums, 18 oz Raisin Bran Butter Puffs or 14.8 oz Trix <b>3/9</b>	 <b>Hunt's Snack Pudding</b> 4.1 oz pkg, Selected Varieties <b>5/5</b>	 <b>Hunt's Ketchup</b> 24 oz bit <b>5/5</b>	 <b>Hunt's Pasta Sauce</b> 24 oz can, Selected Varieties <b>5/5</b>	 <b>Tostitos Pizza Rolls</b> 7.5 oz box, Selected Varieties <b>1.29</b>	 <b>Westpac Vegetables</b> 14-16 oz bag, Selected Varieties <b>2/3</b>
 <b>Orville Redenbacher's Microwave Popcorn</b> 4.65-11.57 oz pkg, Selected Varieties <b>2/3</b>	 <b>Chef Boyardee Pasta</b> 14.5-15 oz can or 7.5 oz Micro Cup, Selected Varieties <b>5/5</b>	 <b>Campbell's Slow Cooker or Skillet Sauces</b> 9-13 oz pkg, Selected Varieties <b>2/4</b>	 <b>Kraft Velveeta Skillet Dinners</b> 11.3-15.6 oz box, Selected Varieties <b>2/5</b>	 <b>Kellogg's Pop Tarts or Mini Crisps</b> 20.3-22 oz box Pop Tarts or 4.9 oz box Mini Crisps, Selected Varieties <b>4/10</b>	 <b>Palermo's Flatbread, Pizzeria or Primo Thin Pizza</b> 8-7.24 oz box, Selected Varieties <b>2/8</b>
 <b>Wesson Oil</b> 48 oz bit, Selected Varieties <b>3.49</b>	 <b>Starkist Chunk Light Tuna Halves</b> 5 oz can, In Oil or Water <b>79¢</b>	 <b>Planters Peanut Butter</b> 16-3 oz jar, Crunchy or Creamy <b>2/4</b>	 <b>Arm &amp; Hammer Detergent or Fabric Softener Sheets</b> 100 ct box Sheets, 45-50 oz bit or 16-20 ct bag Paks, Selected Varieties <b>2.29</b>	 <b>Hills Bros. Coffee</b> 28-33.9 oz can, Selected Varieties <b>6.99</b>	 <b>Hostess Donuts</b> 10.5-11.25 oz bag, Chocolate or Powdered <b>2/4</b>



## dairy



2/5

Dole 100%  
Juice Blends  
59 oz ctn,  
Selected VarietiesDannon  
Danimals or  
Crunchers  
6 pk ctn Drinks or 4 pk ctn Crunchers,  
Selected Varieties

2/5

Dean's  
Half & Half or  
Whipping Cream  
half pint

99¢

Sargento  
Tastings  
Chunk Cheese  
3.32-4 oz pkg,  
Selected Varieties

2/4

Simply  
Singles  
12-13.5 oz btl,  
Selected Varieties

10/10

Simply  
Potatoes  
20 oz pkg,  
Selected Varieties

2/4

Smart Balance  
Spreadable Butter  
7.5 oz tub, Original, Light  
or With Extra Virgin Olive Oil

2/3

## deli

6<sup>99</sup> lbKretschmar  
Turkey Off the Bone  
Makes Great Sandwiches!  
Original or Honey

Kretschmar

3<sup>79</sup> lb  
Mrs. Gerry's  
German  
Potato Salad  
Absolutely Delicious!7<sup>99</sup> lb  
Cady Creek  
SnackTrays  
Party or Cheese  
and Sausage Tray2<sup>49</sup>  
Oasis  
Hummus  
8-10 oz pkg,  
Selected Varieties5<sup>49</sup> lb  
Mrs. Gerry's  
Cheddar Broccoli  
Pasta Salad  
Fresh From Our Deli

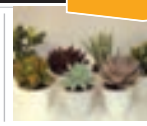
## bakery

2<sup>79</sup>Crestwood  
Old Fashioned  
White Bread  
16 oz loaf, Bakery Fresh4<sup>49</sup>  
Grebe's  
Old Fashioned  
Donuts  
6 ct pkg,  
Plain or Chocolate2<sup>19</sup>  
Crestwood  
Butter Top Rolls  
6 ct pkg, Bakery Fresh4<sup>79</sup>  
Red Raspberry  
Pie  
8 inch,  
Bakery Fresh3<sup>19</sup>  
Best Brand  
Mini Muffins  
12 ct pkg,  
Selected Varieties

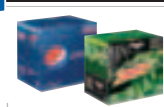
## health &amp; beauty

3<sup>29</sup>  
Colgate Total  
Toothpaste  
6 oz pkg,  
Selected Varieties3<sup>49</sup>  
Excedrin  
Migraine  
24 ct box7<sup>49</sup>  
Zantac Acid  
Reducer Tablets  
24-30 ct box,  
Selected Varieties2<sup>99</sup>  
Garnier Fructis  
Shampoo or  
Conditioner  
10-2-15 oz btl,  
Selected Varieties2<sup>99</sup>  
Garnier Fructis  
Hair Sprays or  
Styling Aids  
2-6.5 oz pkg,  
Selected Varieties5<sup>79</sup>  
Atkins Day  
Break Shakes  
or Bars  
4-6 pk 11 oz btl or 5 ct pkg,  
Bars, Selected Varieties7<sup>29</sup>  
Huggies  
Wipes  
184-235 ct pkg,  
Selected Varieties

## floral

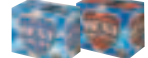
Floral items may not be available until Saturday.  
Items may not be available in all stores.9<sup>99</sup>  
Caladium  
Enjoy Indoors or Outside!2<sup>99</sup>  
Mini  
Succulent  
In Overpot7<sup>99</sup>  
Sizzling Summer  
Bouquet  
11 Stem

## beverages

Please note any promotion on liquor items  
available only at stores with liquor departments!  
\*See display for details.Powerade  
32 oz btl,  
Selected Varieties79¢  
Coke Core  
2 lit btl,  
Selected Varieties  
(excluding Fanta)3/3<sup>99</sup>4/10  
7-Up Products  
6 pk, 5 lit btl,  
Selected Varieties  
Including Dr. Pepper,  
RC Cola, Diet Rite,  
Country Time, A&W, Sunkist or Welch's6<sup>99</sup>  
Pepsi or  
Mountain Dew  
Products  
24 pk, 12 oz cans,  
Selected Varieties3/10<sup>98</sup>  
Pepsi or  
Mountain Dew  
Products  
8 pk, 12 oz btl,  
Selected Varietiesextra savings  
coupon

price in effect July 10 thru July 16, 2014

PLU996

FREE  
Leinenkugel's  
Summer Shady  
4 pk, 16 oz cans  
WITH PURCHASE OF TWO (2)  
Leinenkugel's Craft  
12 pk, 12 oz btl  
Limit 1 FREE 4 pack with coupon.  
Limit 1 coupon per customer per household. Good only at SENTRY12<sup>79</sup>  
Miller Lite,  
Genuine Draft  
or Miller 64  
18 pk, 12 oz cans  
or btl12<sup>79</sup>  
Coors Light  
18 pk, 12 oz cans13<sup>49</sup>  
Milwaukee's  
Best  
30 pk, 12 oz cans13<sup>49</sup>  
Keystone or  
Keystone Light  
30 pk, 12 oz cans14<sup>69</sup>  
Budweiser  
or Bud Light  
20 pk, 12 oz btl7<sup>49</sup>  
Johnny  
Appleseed  
6 pk, 12 oz btl12<sup>99</sup>  
Corona  
12 pk, 12 oz btl5<sup>99</sup>  
Yellow Tail  
750 ml btl,  
Selected Varieties9<sup>99</sup>  
Barefoot  
Cellars  
1.5 lit btl,  
Selected Varieties17<sup>99</sup>  
Bota Box  
Wine  
3 lit,  
Selected Varieties

Enter for a chance to  
**WIN**  
A TRIP FOR 2 ADULTS TO  
**RIU BAMBU, PUNTA CANA**  
RETURN THIS ENTRY FORM TO YOUR LOCAL SENTRY.

ULTIMATE **Baseball** FAN EXPERIENCE  
Sentry **94.5** LAKE  
2014 **WTTM** **APPLE VACATIONS**

Prize: One vacation for two (2) adults with Apple Vacations including round-trip airfare from Milwaukee or Chicago 7 night stay to Riu Bambu, in Punta Cana, Dominican Republic.

TRIP INCLUDES: (1) 7-Night trip for 2 adults to Riu Bambu, in Punta Cana, Dominican Republic. Trip is valid for 2 adults and includes round-trip flights from Milwaukee (seasonal departures in Spring 2015) or Chicago, (valid from date of issue until 4/10/2015), transfers to and from resort, all meals and drinks in resort, and 7 nights accommodations. Flights out of Milwaukee begin January 1st, 2015. All other costs not listed above are at the winners expense.

A TRIP FOR 2 ADULTS TO  
**RIU BAMBU, PUNTA CANA**  
**ENTRY FORM**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

For a chance to win, return this entry form to your local Sentry or hand-print your name, address, city, state, zip, county of residence, and home telephone number on a 3" x 5" postcard and mail your entry in a stamped, hand-addressed envelope, to PO Box 620, Milwaukee, WI 53201. Entries must be postmarked between May 8, 2014 and July 23, 2014, and received no later than July 28, 2014. No mechanically reproduced entries or envelopes will be accepted. Limit one (1) entry per outer mailing envelope.

**Sentry**

prices effective July 10 thru July 16, 2014

**4/11**  
Jack's Original Pizza  
14.5-17.7 oz pkg,  
Selected Varieties

**2/4**  
Keebler Club,  
Cheez-It or  
Toasted Crackers  
8-13.7 oz pkg,  
Selected Varieties

**2/8**  
Blue Bunny Premium Ice Cream  
56 oz ctn,  
Selected Varieties

**2/5**  
Indian Summer Apple Juice  
64 oz btl, Apple Juice or Cider

**2/3**  
Indian Summer Apple Sauce  
23-25 oz jar,  
Selected Varieties

**Sentry** **BEST • MEAT**  
**RIBS meat SALE!**

prices effective July 10 thru July 16, 2014

**3.49** lb  
**Beef Spareribs**  
Sentry USDA Choice

**3.99** lb  
**Boneless Beef Shortribs**  
Sentry USDA Choice  
Angus Beef

**3.49** lb  
**Pork Back Ribs**  
USDA Inspected,  
Sentry Tender and Juicy

**2.49** lb  
**Pork Spareribs**  
USDA Inspected,  
Sentry Tender and Juicy

**1.79** lb  
**Pork Riblets**  
USDA Inspected,  
Sentry Tender and Juicy

**3.79** lb  
**Boneless Pork Back Ribs**  
USDA Inspected,  
Sentry Tender and Juicy

**3.99** lb  
**Boneless Pork Ribs on a Stick**  
USDA Inspected,  
Sentry Tender and Juicy

**1.99** lb  
**Southern Style Pork Ribs**  
USDA Inspected,  
Sentry Tender and Juicy

# happy baby. Sentry happy you.

prices effective July 10 thru July 16, 2014



 <p><b>9<sup>99</sup></b> Huggies Jumbo Pack Diapers 11-44 ct pkg, Selected Varieties</p>	 <p><b>9/9<sup>99</sup></b> Gerber Second Foods 7 oz pkg, Selected Varieties</p>	 <p><b>5<sup>99</sup></b> baby basics Jumbo Pack Diapers or Training Pants 12-50 ct pkg, Selected Varieties</p>
 <p><b>1<sup>39</sup></b> Gerber 3rd Food Organics 4.2-4.23 oz pouch, Selected Varieties</p>	 <p><b>1<sup>39</sup></b> Gerber Pasta Pickups, Lil' Meals or Breakfast Buddies 4.5-7 oz pkg, Selected Varieties</p>	 <p><b>2/3</b> Gerber Graduates Grabbers Pouches 4.23 oz pkg, Selected Varieties</p>
 <p><b>2/5</b> Gerber Graduates Toddler Snacks 1-7.05 oz pkg, Selected Varieties</p>	 <p><b>2/5</b> Gerber Yogurt Blends 14 oz pkg, Selected Varieties</p>	 <p><b>1<sup>39</sup></b> Gerber DHA or Organic Second Foods 3.5-7 oz pkg, Plastic or Pouches, Selected Varieties</p>
 <p><b>4/3</b> Gerber Third Foods 6 oz jar, Selected Varieties</p>		

## great deals FOR GREAT PETS!



 <p><b>5/4</b> Alpo Chop House Dog Food 19-13.2 oz can, Selected Varieties</p>	 <p><b>12<sup>99</sup></b> Purina Dog Chow 16.5-20 lb bag, Selected Varieties</p>	 <p><b>3<sup>99</sup></b> Milk-Bone Brushing Chews Dog Treats 5.5-6.9 oz pkg, Selected Varieties</p>
 <p><b>2/6</b> Beggin' Strips Dog Treats 6-7 oz bag, Selected Varieties</p>	 <p><b>3<sup>99</sup></b> Kibbles 'n Bits Dry Dog Food 3.5 lb bag, Selected Varieties</p>	 <p><b>4<sup>49</sup></b> Friskies Dry Cat Food 3.15 lb bag, Selected Varieties</p>
 <p><b>1<sup>39</sup></b> Friskies Party Mix Cat Treats 2.1 oz pkg, Selected Varieties</p>	 <p><b>3<sup>99</sup></b> Meow Mix Dry Cat Food 3-3.15 lb bag, Selected Varieties</p>	 <p><b>1<sup>29</sup></b> 9 Lives Canned Cat Food 4 ct pkg, Selected Varieties</p>
 <p><b>5<sup>49</sup></b> Tidy Cats Scoopable Litter 14 lb jug, Action or Performance</p>		



Make Our Private Brands Your Brands AND SAVE!

 <p><b>5/5</b> Essential Everyday Pasta 12-16 oz pkg, Selected Varieties</p>	 <p><b>5/4</b> Essential Everyday Tomatoes 14.5-15 oz can, Selected Varieties</p>	 <p><b>2/4</b> Essential Everyday Variety Fries or Onion Rings 19-22 oz bag, Selected Varieties</p>	 <p><b>2/4</b> Essential Everyday Graham Crackers 14.4 oz box, Honey or Cinnamon</p>
 <p><b>1<sup>19</sup></b> Essential Everyday Cream Cheese 8 oz pkg, Regular, Neufchatel or Fat Free</p>	 <p><b>2/5</b> Essential Everyday Sliced Cheese 8 oz pkg, Selected Varieties</p>	 <p><b>1<sup>69</sup></b> Essential Everyday Vegetables 2 lb bag, Selected Varieties</p>	 <p><b>2/3</b> Essential Everyday Rolls 8-12.4 oz pkg, Cinnamon or Cresent</p>