

**It's your community, it's your Sentry.**

Conveniently located throughout Southeastern Wisconsin.  
Visit one today for all your grocery needs!

- A LAKESIDE SENTRY** Paddock Lake, 25300 75th St. (Hwy 50)
- B DANIELS SENTRY** Elkhorn, 801 N. Wisconsin St.
- C DANIELS SENTRY** Walworth, 661 Kenosha St.



# Lakeside Sentry

25300 75th Street, Paddock Lake

**3 DAYS ONLY!**

## 10% OFF MEAT & SEAFOOD BAG SALE

Stop in October 31-November 2  
and pick up your  
**10% OFF MEAT BAG**  
Fill it with all the meat & seafood you  
can fit in the bag & get **10% OFF!**  
Limit 2 of the same item. While supplies last.

SEE INSIDE THIS AD FOR THE  
**SEAFOOD SALE**

**BEST MEAT**  
in town!

**2.49** lb  
Center Cut  
Stuffed or Regular  
Rib Pork Chops  
Sentry Tender and Juicy  
USDA Inspected  
save up to 1.70 lb

**15.29**  
Busch or  
Busch Light  
30 pk, 12 oz cans  
\* \$3 Instant  
Redeemable Coupon  
on Frito Lay. See  
display for details.

**69¢** lb  
Sweet  
Potatoes  
Southern Grown  
save up to .50 lb

**USE ONE OR ALL SUPER COUPONS WITH SEPARATE \$10 PURCHASE**

**SUPER COUPON**  
Effective October 31 - November 6, 2013  
PLU 1243

**2.79** lb  
85% Lean  
Ground Chuck  
Sentry USDA Inspected  
Sold in 3 lb package or more

**LIMIT 1 pkg**  
• Ground Fresh Daily On Site  
• Largest Ground Meat in Town  
• Product of USA

**WITH SEPARATE \$10 PURCHASE**  
**Sentry** Limit 1 pkg with coupon. Limit 1 coupon per customer per household.  
Good only at Sentry.

**SUPER COUPON**  
Effective October 31 - November 6, 2013  
PLU 1244

**6.99** lb  
Angus Beef  
T-Bone Steak  
Sentry USDA Choice

**LIMIT 4 pkgs**

**WITH SEPARATE \$10 PURCHASE**  
**Sentry** Limit 4 pkgs with coupon. Limit 1 coupon per customer per household.  
Good only at Sentry.

**SUPER COUPON**  
Effective October 31 - November 6, 2013  
PLU 1245

**2/4**  
Sweet & Tangy  
Blackberries  
5 pint

**LIMIT 2**

**WITH SEPARATE \$10 PURCHASE**  
**Sentry** Limit 2 with coupon. Limit 1 coupon per customer per household.  
Good only at Sentry.

**SUPER COUPON**  
Effective October 31 - November 6, 2013  
PLU 1246

**2/4**  
Driscoll's  
Raspberries  
6 oz pkg

**LIMIT 2**

**WITH SEPARATE \$10 PURCHASE**  
**Sentry** Limit 2 with coupon. Limit 1 coupon per customer per household.  
Good only at Sentry.

**USE ONE OR ALL SUPER COUPONS WITH SEPARATE \$10 PURCHASE**

## holiday baking

**Nestle Baking Chips**  
10-12 oz bag,  
Selected Varieties  
save up to 2.52 on 2  
**2/3.98**  
or 1.99 ea

**Betty Crocker Cake Mix**  
15.2-16.25 oz box,  
Selected Varieties  
save up to 1.00  
**99¢**

**Gold Medal Flour**  
4.25-5 lb bag,  
Selected Varieties  
save up to 3.28 on 2  
**2/3.98**  
or 1.99 ea

for people who know... meat! product of U.S.A.

**BEST MEAT**  
in town!

Fresh Split Chicken Breasts Sentry US Inspected Grade A <b>179</b> lb	Angus Beef Boneless Round Steak Sentry USDA Choice <b>379</b> lb <small>save up to 120 lb</small>	Sentry Family Pack Split Chicken Breasts USDA Inspected <b>149</b> lb <small>save up to 100 lb</small>	Sirloin End Roast or Southern Style Ribs Sentry Tender and Juicy USDA Inspected <b>219</b> lb <small>save up to 130 lb</small>	Angus Beef Boneless Rump Roast Sentry USDA Choice <b>349</b> lb <small>save up to 130 lb</small>
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**BEST PICKED PRODUCE**

Granny Smith or Fuji Apples Washington <b>99¢</b> lb <small>save up to 100 lb</small>	Newstar Greens 13.25 oz pkg Power Greens or Spinach & Kale or 16 oz pkg Classic Spinach <b>2/5</b> ea <small>save up to 149 on 2</small> <small>or 2.50 ea</small>	Green or Black Seedless Grapes <b>199</b> lb <small>save up to 50 lb</small>
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Pork Shoulder Picnic Sentry Tender and Juicy USDA Inspected <b>139</b> lb	Meatloaf Mix US Inspected <b>329</b> lb	Sentry Boneless Beef Short Ribs Sentry USDA Choice <b>399</b> lb	Veal Scallopini Sentry USDA Choice <b>999</b> lb
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Cucumbers Super Select <b>59¢</b> ea	Beefsteak Tomatoes Greenhouse Grown <b>179</b> lb	Green Bell Peppers <b>179</b> lb	Idaho Baking Potatoes <b>59¢</b> lb
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Cher-Make Wieners, Smoked Links or Summer Sausage 12-16 oz pkg. Selected Varieties <b>2/6</b>	Lloyd's BBQ Tubs 15-16 oz pkg. Selected Varieties <b>399</b>	Milford Valley Farms Breaded Chicken Entrees 30 oz pkg. Selected Varieties <b>399</b>	Oscar Mayer Sliced Bologna or Cotto Salami 14-16 oz pkg. Selected Varieties <b>2/4</b>
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Red Potatoes 5 lb bag <b>2/4</b>	Baby Bella Mushrooms 8 oz pkg, Whole or Sliced <b>2/4</b>	Ocean Spray Cranberries 12 oz pkg <b>2/4</b>	Affy Tapple Caramel Apples 2-3 ct pkg, Candy, with Nuts or Plain <b>279</b>
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Chi Chi's Taco Fillings 15 oz tub Selected Varieties <b>399</b>	El Monterey Snack Boxes 24-28 oz pkg. Selected Varieties <b>699</b>	Farm Fresh Party Wings 48 oz pkg. Individually Quick Frozen <b>799</b>	Hormel Black Label Sliced Bacon 16 oz pkg. Selected Varieties <b>549</b>	Essential Everyday Sliced Luncheon 9 oz pkg. Selected Varieties <b>2/5</b>
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**GREAT RECIPE IDEAS FROM SENTRY. EACH WEEK CHECK OUT A NEW "WHAT'S FOR DINNER" RECIPE IDEA IN OUR AD OR AT SENTRYFOODS.COM**

**Union Square Turkey Sandwich**

what you need...

- 2 teaspoons whole grain mustard
- 2 lettuce leaves
- 3 slices tomato
- 2 slices Cady Creek® Mozzarella cheese
- 2 slices reduced-calorie multi grain bread
- 3 slices Jennie-O® Cracked Pepper Turkey Breast, from the service deli
- 2 slices red onion, separated

make it...

Spread mustard on both bread slices. Top with lettuce, turkey, tomato, onion and cheese. Add bread slice.

**Save**

Hormel Cooked Bacon 2.52 oz pkg <b>2/6</b>	Johnsonville Brats or Italian Sausage 16-19 oz pkg. Selected Varieties <b>399</b>	Lloyd's Baby Back Ribs 20.8 oz pkg <b>899</b>	Oscar Mayer Wieners 14-16 oz pkg. Selected Varieties <b>2/4</b>
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for people who know... frozen!

**Dean's**  
VANILLA  
Country Fresh  
ICE CREAM SANDWICHES  
**2/598**  
or 2.99 ea

Dean's Ice Cream, Sherbet, Ice Cream Sandwiches or Cones  
48-64 oz ctn, 6-10 ct pkg.  
Selected Varieties  
save up to 6.00 on 2

**Westpac**  
Frozen Vegetables  
14-16 oz pkg.  
Selected Varieties  
**4/5**

save everyday **ON OVER 2800 items!** for people who know... savings! **save everyday**

General Mills Chex Cereal 2.00 ea Selected Varieties <b>3/6</b> <small>save up to \$25 on 3</small>	Chi Chi's Tortilla Chips Authentic or Round 2.49 ea <b>2/498</b> <small>save up to 300 on 2</small>	Lay's Potato Chips Sour Cream & Onion 2.49 ea <b>2/498</b> <small>save up to 3.60 on 2</small>	Frito Lay Potato Chips Selected Varieties 2.49 ea <b>2/498</b>	Hellmann's Mayonnaise or Whipped Salad Dressing 22 oz 8fl oz or 30 oz 10 fl oz Selected Varieties <b>299</b> <small>save up to 240</small>
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Green Giant Valley Fresh Steamers with Sauce or Selects 11-12 oz bag. Selected Varieties <b>3/498</b>	Westpac Frozen Vegetables 14-16 oz pkg. Selected Varieties <b>4/5</b>
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StarKist Solid White or Light Pouch 2.4 oz Pouch Chunk Light Tuna or Tuna Crustless, 5.4 oz can Solid White Tuna or 3 oz Pouch Chunk Light Tuna Salad <b>4/5</b>	Kellogg's Cereal 12 oz Corn Flakes, 8.7 oz Apple Jacks or Fruit Flakes, 9.2 oz Corn Pops, 9 oz Rice Krispies, 11 oz Cocoa Krispies, 10.5 oz Frosties Flakes, 8.9 oz Smorz, 9 oz Cinnamon or 13.7 oz Raisin Bran <b>3/6</b>	Hunt's Tomato Sauce 8 oz can. Selected Varieties <b>2/1</b>	Hunt's Tomatoes 28 oz can. Selected Varieties <b>2/298</b>	Fiber One or Nature Valley Protein Bars 5.6 oz bar Fiber One or 1.1 oz Nature Valley Protein Bar, Selected Varieties <b>2/598</b>	Welch's Grape Juice 64 oz 1L, White or Red <b>2/698</b>	Folgers Coffee 27.8-33.9 oz can. Selected Varieties <b>699</b>	Starbucks Bagged Coffee, K Cups or Tazo Tea Selected Varieties <b>699</b>
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Bellatoria Pizza 14.76-21.71 oz pkg. Selected Varieties <b>2/998</b>	Red Baron 12 Inch Pizza 14.76-21.71 oz pkg. Selected Varieties <b>3/9</b>
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Ajax Dish Liquid 14 oz 6fl, Selected Varieties <b>5/5</b>	Kleenex Facial Uprights Tissue 164-184 ct box. Selected Varieties <b>3/399</b>	Hefty Trash Bags 16-65 ct box. Selected Varieties <b>699</b>	Hefty One Zip Freezer or Storage Bag 12-35 ct box. Selected Varieties <b>2/398</b>	Arm & Hammer Oxi Clean 60.5-75 oz 6fl, 1.3 lb bag, Oxi Powder, Selected Varieties <b>2/698</b>
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Nestle Purina Cat Chow 6.3 lb bag, Complete, Indoor or Nurture <b>799</b>	Pupperoni Beef 25 oz bag <b>999</b>
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**Make Our Private Brands Your Brands and Save!**

Essential Everyday Apple Juice 64 oz 6fl, Regular, Light or Clear <b>2/398</b>	Essential Everyday Graham Crackers 14.4 oz box. Pony or Cinnamon <b>2/398</b>	Essential Everyday Marshmallows 10-10.5 oz bag. Regular or Mini <b>79¢</b>	Essential Everyday Waffles or Pancakes 12.3-16.5 oz pkg. Selected Varieties <b>4/5</b>	Essential Everyday Cream Cheese 8 oz pkg, Selected Varieties <b>89¢</b>	Essential Everyday Whole Strawberries 16 oz bag <b>2/398</b>	Essential Everyday Bleach 64 oz 6fl, Regular, Lavender or Lemon <b>2/298</b>
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Pepperidge Farm Cakes or Turnovers 11.5-19.6 oz box. Selected Varieties <b>2/598</b>	Yoplait Frozen Yogurt Pints 16 oz ctn. Selected Varieties <b>2/598</b>
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for people who know... dairy!

for people who know... deli!

**10/6**  
or .60 ea  
Dannon Fruit On The Bottom or Light & Fit Yogurt  
6 oz ctn, Selected Varieties  
save up to 1.90 on 10

**79¢**  
Blue Bonnet Spread  
1 lb pkg, Regular

**2/5.98**  
Nestle Cookies  
16-16.5 oz pkg, Selected Varieties

**5/5**  
Chobani Greek Yogurt  
6 oz ctn, Selected Varieties

**2/4.98**  
Crystal Farms Butter  
1 lb pkg, quarters

**5.49**  
lb  
Kretschmar Ham off the Bone  
Smoked or Honey  
save up to 1.00 lb

**7.99**  
lb  
Jennie-O Seasoned Premium Turkey Breast  
Selected Varieties

**5.49**  
lb  
Cady Creek Muenster Cheese  
Sliced Fresh In Our Deli

**4.99**  
lb  
Tyson Chicken Tenders  
Homestyle Crispy Fried

**4.99**  
lb  
Garden Fresh Asiago Pasta Salad  
Deli Fresh

**2.99**  
lb  
Grandpa's Gourmet Red Skin Potato Salad  
Garden Fresh

for people who know... bakery!

**2.79**  
Crestwood Old Fashioned White Bread  
24 oz loaf  
save up to .50

**3.99**  
Bake'n Joy Muffins  
4 ct pkg, Selected Varieties

**3.99**  
Blackberry Pie  
8 inch, Fresh Baked

**3.99**  
Grebe's Old Fashioned Donuts  
6 ct pkg, Plain or Chocolate

**1.99**  
New French Bread Sticks  
6 ct pkg, Bake and Freeze

**5.39**  
Grebe's Cream Cheese Cinnamon Muffins  
4 ct pkg

for people who know... savings!

**2.49**  
Arm & Hammer Toothpaste  
4.5-6.3 oz pkg, Selected Varieties  
save up to 2.30

**4.49**  
Arm & Hammer Spinbrush Kids Power Toothbrush  
1 ct pkg, Selected Varieties

**3.89**  
Dove Ultimate or Degree Ultra Deodorant or Antiperspirant  
2.6-4.4 oz pkg, Selected Varieties  
save up to 1.00

**5.49**  
Bic Soleil Bella, Flex or Hybrid Razor  
3-6 ct pkg, Selected Varieties

**2.99**  
Garnier Fructis Shampoo or Conditioner  
13 oz btl, Selected Varieties  
save up to .90

**4.29**  
Tums Antacid  
32-50 ct pkg, Selected Varieties

Floral items may not be available until Saturday. Items may not be available in all stores.

for people who know... floral!

**9.99**  
Fall Rainbow Pompom Bunch  
14 Stem

**9.99**  
Fall Mum  
In Fall Themed Giftbags

**3.99**  
Small Ivy Plant  
In Overpot

for people who know... beverages!

Please note any promotion on liquor items available only at stores with liquor departments! \*See category for details.

extra savings coupon Effective October 31 - November 6, 2017  
FDJ 1247  
Buy 3-12 Packs of 7-Up Products Get One **FREE** 7-Up TEN 12 Pack Selected Varieties  
LIMIT 1 FREE  
Limit 1 FREE with coupon and purchase requirement. Limit 1 coupon per customer per household. Good only at Sentry.

7-Up Products  
12 pk, 12 oz cans, Selected Varieties, Including: Dr Pepper, RC, Diet Rite, ABW, Hawaiian Punch, Welch's Sunlight or Country Time  
**3/12**

Pepsi or Mountain Dew Products  
12 pk, 12 oz cans, Selected Varieties  
**3/12.99**

Aquafina  
24 pk, 5.9 oz btl  
**3.99**

Coke Products  
24 pk, 12 oz cans, Selected Varieties  
**6.99**

Powerade  
32 oz btl, Selected Varieties  
**89¢**

Budweiser or Bud Light  
20 pk, 12 oz btl  
**14.29**

Becks  
12 pk, 12 oz btl, Regular, Premier Light or Sapphire  
**11.49**

Miller Lite, Genuine Draft or Miller 64  
24 pk, 12 oz cans or btl  
**16.99**

Miller High Life or High Life Light  
18 pk, 12 oz btl  
**9.69**

Coors Original or Light  
24 pk, 12 oz cans  
**16.99**

Milwaukee's Best  
30 pk, 12 oz cans  
**13.79**

Pabst  
30 pk, 12 oz cans  
**16.19**

New Belgium  
6 pk, 12 oz btl, Selected Varieties  
**7.09**

Starting Castle Reisinger or Gewurztraminer  
750 ml btl  
**7.99**

Barefoot Cellars  
750 ml btl, Selected Varieties  
**5.99**

Fleischmann's Gin, Rum or Canadian LTD  
1.75 ltr btl  
**12.99**

Sutter Home  
1.5 ltr btl, Selected Varieties  
**8.99**

Yellow Tail  
1.5 ltr btl, Selected Varieties  
**9.99**

Bolla  
1.5 ltr btl, Selected Varieties  
**11.99**

Rumchata  
750 ml btl  
**16.99**

GET PACKING FOR MEXICO!

ENTER ONLINE  
FOR A CHANCE TO WIN

A VACATION FOR TWO FOR  
**7 NIGHTS**  
FOR 2 ADULTS TO

**MEXICO**

RIU PALACE RIVIERA MAYA  
WITH APPLE VACATIONS



Apple Vacations (1) seven-night trip to Riu Palace Riviera Maya, in Riviera Maya, Mexico for two adults departing from Milwaukee. Trip includes seven-night accommodations, round-trip charter air, transfers to/from resort, non-motorized watersports, all food/drinks and the assistance of an in-resort Apple Representative. Trip is valid for travel through April 23rd, 2014. Taxes, insurance and additional expenses (such as optional excursions, spa treatments, phone calls, souvenirs) are the sole responsibility of the winner.

TO ENTER GO TO  
[WWW.SENTRYFOODS.COM](http://WWW.SENTRYFOODS.COM)  
AND ENTER THIS WEEKS CODE:

**RIVIERA**

CODE VALID THURSDAY THRU WEDNESDAY WEEKLY

No purchase necessary. You can also enter by sending a 3x5 card with your name, address and phone number to "RIVIERA MEXICO TRIP GIVEAWAY" PO Box 580700 Suite 300 Pleasant Prairie WI 53158 ATTN: Advertising. Entries must be postmarked by January 2, 2014. SUPERMALLU or Sentry are not responsible for late, lost or misdirected entries. One entry per person, per address per day. Duplicate submissions will not be honored, acknowledged or returned. SUPERMALLU and Sentry reserve the right to disqualify entries that are questionable or incomplete. Complete rules are available at [www.sentryfoods.com](http://www.sentryfoods.com)



prices effective October 31 thru November 6, 2013



Nabisco  
Chips Ahoy! Cookies,  
Teddy Grahams  
or Toasted Chips  
8-13 oz pkg, Selected Varieties

**2/4<sup>98</sup>**



Sargento  
Shredded Cheese  
5-8 oz pkg,  
Selected Varieties

**2/3<sup>98</sup>**



Mccormick Spices  
65-2.37 oz pkg, Assorted Varieties,  
Cream of Tartar, Ground Ginger, Poultry  
Spice or Ground Cinnamon

**2<sup>49</sup>**



Coffee-Mate  
Creamer  
64 oz blt, French Vanilla  
or Hazelnut

**4<sup>49</sup>**

**Sentry**

for people who...  
...know coupons!

prices effective October 31 thru November 6, 2013

extra savings coupon Effective October 31 - November 6, 2013

PLU 1248

save up to 3.00 on 6 with coupon

**6/9**

Lean Cuisine Simple Favorites or Stouffer's Simple Dishes  
5.25-12 oz box,  
Selected Varieties

LIMIT 6

Sentry Limit 6 with coupon. Limit 1 coupon per customer per household. Good only at Sentry.

extra savings coupon Effective October 31 - November 6, 2013

PLU 1249

save up to 1.00 on 2 with coupon

**2/4<sup>98</sup>**

Florida's Natural Orange Juice  
59 oz ctn,  
Selected Varieties

LIMIT 2

Sentry Limit 2 with coupon. Limit 1 coupon per customer per household. Good only at Sentry.

extra savings coupon Effective October 31 - November 6, 2013

PLU 1250

save up to 1.00 with coupon

**5<sup>99</sup>**

Cottonelle Bath Tissue  
12 Double Roll or  
9 Mega Roll pkg,  
Selected Varieties

LIMIT 2

Sentry Limit 2 with coupon. Limit 1 coupon per customer per household. Good only at Sentry.

extra savings coupon Effective October 31 - November 6, 2013

PLU 1251

save up to 1.00 with coupon

**5<sup>99</sup>**

Viva Paper Towels  
6 ct pkg, Regular  
or Choose-A-Size

LIMIT 2

Sentry Limit 2 with coupon. Limit 1 coupon per customer per household. Good only at Sentry.

extra savings coupon Effective October 31 - November 6, 2013

PLU 1252

save up to 1.29 on 2 with coupon

**BUY ONE GET ONE FREE**

Aunt Millie's Honey Wheat or Koeplinger's Italian Pan Bread  
20-22 oz loaf

LIMIT 1 FREE

Sentry Limit 1 FREE with coupon. Limit 1 coupon per customer per household. Good only at Sentry.

extra savings coupon Effective October 31 - November 6, 2013

PLU 1253

**99¢**

Sentry Large Eggs  
dozen

LIMIT 1

Sentry Limit 1 with coupon. Limit 1 coupon per customer per household. Good only at Sentry.

Sentry

# holiday baking

prices effective October 31  
thru November 6, 2013



**2.29**  
Crystal  
Granulated  
Sugar  
4 lb bag



**3.99**  
McCormick Spices,  
Vanilla or Food Coloring  
.6-2 oz pkg, Selected Varieties,  
Apple or Pumpkin Pie Spice,  
Ground Sage, 2 oz btl Vanilla  
Extract or 4 Pack Food Coloring



**2/2.98**  
Betty Crocker  
Ready-To-Spread  
Frosting  
12-16 oz can,  
Selected Varieties



**3.29**  
Crisco  
Oil  
48 oz btl,  
Selected Varieties



**3.49**  
McCormick  
Spices or Extracts  
.5-1.1 oz pkg, Assorted  
Varieties, Ground and Whole  
Cloves, Ground Nutmeg, Rubbed  
Sage or 1 oz btl Extracts



**2/3.98**  
Betty Crocker  
Premium  
Muffin Mix  
12.3-16.9 oz box,  
Selected Varieties



**3.99**  
Jif  
Peanut Butter  
28 oz jar, Creamy,  
Crunchy, or Natural



**99¢**  
Jet Puffed  
Marshmallow  
Creme  
7 oz pkg



**2/3.98**  
Eagle Brand  
Sweetened  
Condensed Milk  
14 oz can,  
Selected Varieties



**3/4.98**



**2.39**  
Wilderness  
Apple Pie Filling  
21 oz can



**2.69**  
Wilderness  
Cherry Pie Filling  
20-21 oz can



**5.99**



**2.19**  
Hershey's  
Syrup  
18.5-24 oz btl,  
Selected Varieties



**1.79**  
Ocean Spray  
Craisins  
5 oz bag or 6 pk box,  
Selected Varieties



**2/3.98**



**2/3.98**

## SEAFOOD SALE!



Fresh  
Farm Raised  
Catfish Fillets  
Sentry  
**6.49**  
lb



Smoked  
Salmon Sides  
**7.99**  
lb



Frozen  
Cod Loins  
**3.99**  
lb



Supreme Choice  
Tail On Or Off  
Cooked Shrimp  
Peeled, and Deveined,  
2 lb bag, 41-50 Count  
**16.99**



E-Z Peel  
Raw Shrimp  
26/30 ct, 2 lb pkg  
**16.99**



Icelandic  
Crab Cakes  
6 oz pkg  
**2/5**



Arctic Shores  
Battered Fish  
Tenders  
18.5 oz pkg  
**3.99**



Supreme Choice  
Lobster or  
Crab Rangoon  
7 oz pkg,  
Selected Varieties  
**2/6**



Pickled Herring  
in Wine or  
Creme Sauce  
**2.79**  
lb