

**Locally Owned
& Operated**
your sentry your community

Kevin & Tim Metcalfe - OWNERS
Wauwatosa - State Street
Madison - Hilldale & West Towne

- butcher shop quality meat
- friendly service
- full service deli, bakery & produce

99¢ lb
Chicken Thighs
or Drumsticks
Sentry USDA Inspected,
Grade A Family Pack
save up to .90 lb

for people who know... **sentry chicken!**

- USDA Grade "A"
- 100% All Natural
- Fresh - Never Frozen
- Minimally Processed
- No Gluten
- No Artificial Ingredients
- No Added Antibiotics
- No Hormones

279¢ lb
80% Lean
Ground Beef
Sentry USDA Inspected
Sold in 3 lb packages
save up to .80 lb

Ground Fresh Daily On Site
Leanest Meat in Town
Product of USA

349¢ lb
Angus Beef
Boneless
Rump Roast
Sentry USDA Choice
save up to 1.30 lb



7Up Products
12 pk, 12 oz cans, Selected Varieties
Including: Dr Pepper, RC, Diet Rite,
AGW, Squirt, Hawaiian Punch,
Welch's, Sunkist or Country Time
save up to **3.57** on 3



**Miller Lite, Genuine Draft
or Miller 64**
24 pk, 12 oz cans or bits
16.99



**Dean's 1%
Chocolate Milk**
gallon
save up to **1.60**
2.99

Sentry

See In Ad For **MEAT SALE!**

USE ONE OR BOTH SUPER COUPONS
WITH SEPARATE \$10 PURCHASE

SUPER COUPON Effective March 14 - March 20, 2013

PLU 990
6.99 lb
Angus Beef
Boneless New York
Strip Steak
Sentry USDA Choice
WITH SEPARATE \$10 PURCHASE
Limit 2 pkgs with coupon. Limit 1 coupon per customer per household.
Good only at Sentry.

SUPER COUPON Effective March 14 - March 20, 2013

PLU 991
save up to **120 lb**
with coupon
79¢ lb
Green
Broccoli
WITH SEPARATE \$10 PURCHASE
Limit 1 coupon per customer per household.
Good only at Sentry.

USE ONE OR BOTH SUPER COUPONS
WITH SEPARATE \$10 PURCHASE

BEST PICKED PRODUCE
1.99 lb
Green or Red
Seedless Grapes
save up to **1.50 lb**

St. Patrick's Day Savings!

Prices Good Through
Sunday, March 17th

219¢ lb
Ruebens
Corned Beef
Brisket Point Cut
save up to **1.80 lb**

329¢ lb
Ruebens
Corned Beef
Brisket Flat Cut
save up to **1.00 lb**

29¢ lb
Green
Cabbage
Crisp
save up to **.30 lb**

349¢ lb
Ruebens
Corned Beef
Rounds
save up to **1.50 lb**

**Make a Muscle
Make a Difference!**
MMA
Helping Junior's Kids

**BUY A shamrock
FOR \$1 or \$5**
See store for details.

**BUY A SHAMROCK
\$1 or \$5**
Helping Junior's Kids

Limit Rights Reserved. Some Items or Varieties Not Available In All Stores. We Reserve the Right To Limit Quantities And Correct All Printed Errors.
© 2013 SUPERVALU INC. all rights reserved. May not be reproduced in whole or in part in any form without expressed written permission.

for people who know... **meat!** product of U.S.A.

Angus Beef Boneless Round Steak
Sentry USDA Choice
save up to 100 lb

3.79 lb

Center Cut Stuffed or Regular Rib Pork Chops
Sentry Tender and Juicy, USDA Inspected
save up to 170 lb

2.49 lb

Sirloin End Roast or Southern Style Ribs
Sentry Tender and Juicy, USDA Inspected
save up to 150 lb

2.49 lb

BEST PICKED PRODUCE

Red Potatoes
5 lb bag
save up to 70

1.99

Whole Mushrooms
12 oz pkg
save up to 100

1.99

Mini Peeled Carrots
1 lb bag
save up to 70

99¢

for people who know... **produce!**

Flanagan Bag Sauerkraut
32 oz pkg

2.29

Patrick Cudahy Sliced Bacon
14-16 oz pkg, Selected Varieties

4.19

Chicken Drumsticks or Thighs
Sentry USDA Inspected, Grade A

1.19 lb

Lamb Loin Chops
Sentry USDA Choice

9.99 lb

Honey Tangerines
Florida

2/1

Green Kiwi Fruit

3/99¢

Cara Cara Pink Navel Oranges
California

2/1

Hillshire Farm Thick & Thin Sliced Lunchmeat
8-9 oz pkg, Selected Varieties

3.49

Cher-Make Ring Bologna
14 oz pkg, Selected Varieties

2/6

Jennie-O Frozen Turkey Burgers
2-3 lb pkg, Selected Varieties

6.99

Oscar Mayer Beef Franks
14-16 oz pkg, Selected Varieties

2/7

Oscar Mayer Regular Lunchables
3-1-4 oz pkg, Selected Varieties

4/5

Green Anjou or Bosc Pears

1.49 lb

Grape Tomatoes
pint, USA FS

3/3

Sweet Onions

99¢ lb

for people who know... **seafood!**

Fresh Tilapia Fillets

6.99 lb

Supreme Choice E-Z Peel Raw Shrimp
26-30 Count, 2 lb pkg

9.99

Supreme Choice Cooked Shrimp
41/50 Count
2 lb pkg, Peeled and Deveined, Tail On or Off

12.99

SAVE everyday

ALEVE Pain Relief
40-50 ct btl, Caplets, Tablets, or Smooth Gels

5.79

One-A-Day Vitamins
50-160 ct pkg, Selected Varieties

7.49

Speed Stick or Lady Speed Stick Deodorant or Antiperspirant
2-3-3.25 oz pkg, Selected Varieties

2.29

ACT Total Care Mouthwash
18 oz btl, Selected Varieties

3.99

Bic Soleil Bella, Flex or Hybrid Razors
3-6 ct pkg, Selected Varieties

5.49

Equaline Migraine Caplets
100 ct pkg

7.49

for people who know... **savings!**

SAVE everyday ON OVER **2800** ITEMS!

for people who know... **savings!**

Tostitos Restaurant Style Scoops!
Frito Lay or Tostitos Dips
9-13 oz bag or 10-15 oz jar, Selected Varieties
save up to 2.60 on 2

2/5.98

Kraft Macaroni & Cheese
5.5-7.3 oz box, Selected Varieties
save up to .46

99¢

Keebler Pitter Patter, Club Crackers, Special K Crackers
4-16 oz box, Selected Varieties
save up to 2.80 on 2

2/4.98

Jays O-Ke-Doke Popcorn, Cape Cod Potato Chips or Snyder's Tortilla Chips
7-16 oz bag, Selected Varieties
save up to 1.60 on 2

2/5.98

for people who know... **frozen!**

Blue Bunny Premium Ice Cream
56 oz pkg, Selected Varieties
save up to .55 on 2

2/6.98

Creamette Pasta
32 oz pkg, Selected Varieties

2/3.98

Hunt's Tomato Sauce
8 oz can, Selected Varieties

4/2

Starkist Chunk White Tuna
2.6 oz Pouch Chunk Light Tuna, 2.6 oz Pouch Tuna Creations, 5 oz can Chunk White Tuna, or 3 oz Pouch Chunk Light Tuna Salad

4/5

Hills Bros. Coffee
23.3-3.9 oz can, Selected Varieties

7.99

Kellogg's Mini Wheats
14-18 oz Bite Size Mini Wheat, Selected Varieties

2/5.98

Welch's Essentials, Chillers or Light Juice
64 oz btl, Selected Varieties

2/3.98

Village Hearth Cottage or Caraway Rye Bread
20-24 oz loaf

1.79

Minute Maid Juice Boxes or Juice to Go
10 ct box or 6 pk/10 oz btl, Selected Varieties

2/6.98

Newman's Own Salad Dressing
16 oz btl, Selected Varieties

2/5.98

Brownberry Wide Pan Bread
24 oz loaf

2/4.98

Pop-Secret Microwave Popcorn
11.2-19.2 oz pkg, Selected Varieties

3.49

All 2X Liquid Laundry Detergent
32 Load Bottles or 24 ct pks, Selected Varieties

3.99

Snuggly Fabric Softener Sheets or Liquid
70-80 ct sheets or 32 oz btl, Selected Varieties

3.99

Lean Cuisine Salad Additions
7-12.75 oz box, Selected Varieties

4/10

Stouffer's Dinners or Entrees
Selected Varieties

4/10

McCain Potatoes
19-30 oz pkg, Selected Varieties

2.79

Pepperidge Farms Garlic Bread, Toast or Rolls
9.5-14 oz pkg, Selected Varieties

2/4.98

Gorton's Value Pack Fish
Selected Varieties

2/7.98

Bellatoria Pizza
14.76-21.71 oz pkg, Selected Varieties

2/8.98

GREAT RECIPE IDEAS FROM SENTRY. EACH WEEK CHECK OUT A NEW "WHAT'S FOR DINNER" RECIPE IDEA IN OUR AD OR AT SENTRYFOODS.COM

Homemade Tilapia Tacos

what you need...

- 1 pkg. (6 oz.) FRESH TAKE Southwest Three Cheese Recipe Cheese Breadcrumb Mix
- 6 fresh tilapia fillets (1-1/2 lbs)
- 2 cups shredded purple cabbage
- 1/2 cup pineapple salsa
- 12 corn tortillas (6 inch), warmed

make it...

heat oven to 375°F.

baking sheet with cooking spray. Open FRESH TAKE bag, pull apart center seal. Mix contents together.

fish with water, place in bag, 1 piece at a time. Lightly press cheese mixture onto both sides of fish. (Fish will not be completely coated.) Place on prepared baking sheet, top with remaining cheese mixture.

bake 12 to 15 min. or until fish flakes easily with fork. Meanwhile, combine cabbage and salsa.

cut fish fillets in half, place on tortillas. Top with cabbage mixture.

Indulge Your Sweet Tooth!

Hershey's Miniatures
9-15 oz pkg, Selected Varieties

3.49

Mars Miniatures, Mars Package Candy or Dove Promises Miniatures
8.5-13 oz bag, Selected Varieties

2.99

Red Baron 12 Inch Pizza
14.76-22.63 oz pkg, Selected Varieties

3/9

Jose Ole Frozen Snacks
Selected Varieties

4.99

See In Store Savings Guide For Sweepstakes Entry Form.

for people who know... dairy!



2/5⁹⁸
or 2.99 ea

Florida's Natural
Orange Juice
59 oz ctn,
Selected Varieties

save up to 1.80 on 2



3⁹⁹
Sargento
Shredded Cheese
16 oz pkg,
Selected Varieties



2/5⁹⁸
Country Crock
Spread
45 oz tub,
Selected Varieties



2/3⁹⁸
Better'n Eggs
16 oz ctn,
Selected Varieties



2/3⁹⁸
Dannon
Activia Yogurt
4 pk ctn,
Selected Varieties



3/4⁹⁸
International Delight
Coffee Creamers
16 oz ctn,
Selected Varieties



2/3⁹⁸
Jell-O Pudding
or Gelatin
4 ct pkg,
Selected Varieties

Floral items may not be available until Saturday.
Items may not be available in all stores.

Order a complete
EASTER HAM DINNER
from Our Deli Dept. See Store for details!



4⁹⁹
lb

Hormel
Authentic Deli
Slicing Ham
Virginia or Honey
save up to 1.00 lb



6⁹⁹
lb
Kretschmar
Chicken Breast
Selected Varieties



2⁹⁹
Cady Creek
Shingles
8 oz pkg,
Selected Varieties



4⁹⁹
lb
Stuffed
Cabbage
Absolutely Delicious!



2¹⁹
lb
Garden of Eatin'
Creamy Coleslaw
Deli Fresh

for people who know... bakery!

2⁷⁹
Grebe's Irish
Potato Bread
16 oz loaf

save up to .10



2⁶⁹
Grebe's
Hamburger Buns
8 ct pkg, White or
Whole Wheat



1⁹⁹
Clyde's
Donut Holes
7.512 oz pkg,
Selected Varieties



4⁹⁹
Grebe's
St. Patrick's
Decorated
Cake Brownies
8-Inch Square



2⁹⁹
Lofthouse
Frosted Cookies
10 ct pkg,
Selected Varieties



2³⁹
Bakery
Goodness
Angel Food Bars
10.5 oz pkg

for people who know... floral!



14⁹⁹
Spathiphyllum
In Easter Wrap



14⁹⁹
Majesty
Palm
Large



9⁹⁹
Spring Petals
Bouquet
10 Stem

for people who know... beverages!

Please note any promotion on liquor items
available only at stores with liquor departments!
*See display for details



6⁹⁹
Coke
Products
24 pk, 12 oz cans,
Selected Varieties



3/12
Pepsi, Mountain Dew
or Aquafina
12 pk, 12 oz cans
or 6 pk, 24 oz btl,
Selected Varieties



15²⁹
Miller High Life
or High Life Light
30 pk, 12 oz cans



11⁴⁹
Leinenkugel's
Craft
12 pk btl,
Selected Varieties



16⁹⁹
Budweiser,
Bud Light or
Bud Select
24 pk, 12 oz cans



9⁸⁹
Budweiser Black Crown,
Bud Light Lime,
Bud Platinum or
Michelob Ultra
12 pk, 12 oz btl



16⁹⁹
Coors Original
or Light
24 pk, 12 oz cans



12⁹⁹
Mike's Hard
Lemonade
12 pk, 11.2 oz btl or cans,
Lemonade, Light Lemonade,
Cranberry Lemonade,
Lime or Variety Pack



8⁴⁹
Robert Mondavi
Private Selection
750 ml btl,
Selected Varieties



9⁹⁹
Folie a Deux
Menage a Trois
750 ml btl,
Selected Varieties



10⁹⁹
Fleischmann's
Vodka
1.75 ltr btl,
Original or Flavors

ST. PATRICK'S DAY Favorites



21⁹⁹
Baileys
Irish Cream
750 ml btl,
Selected Varieties



19⁹⁹
Jameson
Irish Whisky
750 ml btl



9⁸⁹
Killian's
Irish Red or Stout
12 pk, 12 oz btl
(Where Available)



6⁴⁹
Bass
6 pk, 12 oz btl

MARCH mayhem!

MEAT SALE

prices effective March 14 thru March 20, 2013

3⁴⁹
lb
Bea's Best
Corned Beef
Brisket
USDA Inspected
save up to 1.00 lb

8⁹⁹
Hormel
BBQ Ribs
20.8 oz pkg
save up to 4.60

6⁹⁹
Glenmark
Frozen Burgers
2 lb pkg,
Selected Varieties
save up to 2.90

7⁹⁹
Farm Fresh
Chicken Party
Wings
48 oz pkg, Frozen
save up to 3.36

3⁹⁹
Lloyd's
BBQ Tubs
15-16 oz ctn,
Selected Varieties
save up to 2.70

3⁹⁹
Chi Chi's
BBQ Tubs
18 oz tub,
Chicken or Beef
save up to 2.70

2⁹⁹
lb
Cook's
Ham Slices
Selected Varieties
save up to 1.00 lb

2/5
Cooked Perfect
Meatballs
14 oz pkg
save up to 1.70 ctn 2

Sentry
for people who...
...know coupons!

prices effective March 14 thru March 20, 2013

extra savings coupon Effective March 14 - March 20, 2013

PLU 984

save up to 1.00 with coupon

3⁹⁹

Dean's
Ice Cream
4.5 qt Pail,
Selected Varieties

LIMIT 1

Sentry Limit 1 with coupon. Limit 1 coupon per customer per household. Good only at Sentry.

extra savings coupon Effective March 14 - March 20, 2013

PLU 985

save up to .98 on 2 with coupon

2/7

Ice Mountain
Spring Water
24pk, 5 ltr btl

LIMIT 2

Sentry Limit 2 with coupon. Limit 1 coupon per customer per household. Good only at Sentry.

extra savings coupon Effective March 14 - March 20, 2013

PLU 986

save up to 1.00 with coupon

4⁹⁹

Essential Everyday
Bath Tissue
12 Double Roll pkg,
Regular or Ultra

LIMIT 2

Sentry Limit 2 with coupon. Limit 1 coupon per customer per household. Good only at Sentry.

extra savings coupon Effective March 14 - March 20, 2013

PLU 987

save up to 1.00 with coupon

4⁹⁹

Essential Everyday
Awesome Paper Towels
8 Regular Roll pkg

LIMIT 2

Sentry Limit 2 with coupon. Limit 1 coupon per customer per household. Good only at Sentry.

extra savings coupon Effective March 14 - March 20, 2013

PLU 988

save up to .50 with coupon

1⁹⁹

Grebe's
Rye Bread
16 oz loaf

LIMIT 2

Sentry Limit 2 with coupon. Limit 1 coupon per customer per household. Good only at Sentry.

GOOD ONLY AT SUPERMALL SENTRY STORES VALID: 03/14/13 - 03/20/13 RV0500

PLU 989

SAVE \$5.00

when you buy any FIVE (5) of the following participating OSCAR MAYER and/or CLAUSSEN Products:

- OSCAR MAYER Cold Cuts (7-20 oz.)
- OSCAR MAYER Hot Dogs (14-16 oz.)
- CLAUSSEN Pickles (10.5-32 oz.)
- OSCAR MAYER Fully Cooked Bacon (2.52 oz.)
- OSCAR MAYER Pulled Pork (11.5 oz.)
- OSCAR MAYER Butcher Thick Cut Bacon (22 oz.)
- LUNCHABLES Lunch Combinations (6.7-14.7 oz.)

Sentry Limit X with coupon. Limit 1 coupon per customer per household. Good only at Sentry.

save
everyday **2800**
on over 2800 items!
prices good through 4/26/2013

Special allowances we receive from the manufacturers and pass on to you.
Look for these tags in store and save.

SAVE
everyday
2/\$3.00
Regular Price \$1.99
on select items

prices effective March 14 thru March 20, 2013

 Daisy Sour Cream 8 oz ctn, Regular or Light 4/5 99¢	 Michelina's Budget Gourmet Entrees 7.5 oz box, Selected Varieties 10/10	 Dole Fruit Bowls 4 pk cups, Selected Varieties 2/5
 Dean's Dip 8 oz ctn, Selected Varieties 2/5	 Essential Everyday Pizza Bites 20 oz bag, Selected Varieties 2/5	 Chicken Of the Sea 10 oz can Whole Clams, 3.75 oz can Smoked Oysters, 5 oz Pouch Premium Light Tuna, or 6 oz Pouch Premium Pink Salmon 2/4
 Kraft Fresh Takes 6 oz pkg, Selected Varieties 2/5	 Snapps Appetizers 5.5 oz pkg, Selected Varieties 4/5	 Propel 24 fl oz, Selected Varieties 3/3
 Pillsbury Grands! Jr. Biscuits 12 oz. pkg, Selected Varieties 3/3 ⁹⁹	 Blue Bunny Personals 5.5 oz pkg, Selected Varieties 5/5	 Welch's Grape Juice 64 oz blt, Selected Varieties 4 ²⁹
 Yoplait Greek Yogurt 5.3-6 oz ctn, Selected Varieties 5/5	 Bacardi Tropical Mixer 10 oz can, Selected Varieties 2 ²⁹	 Van Camp's Pork and Beans 15 oz can 3/3
 YoCrunch Multipack Yogurt 4 pk ctn, Selected Varieties 2 ⁶⁹	 Campione Mini Garlic Bread 8 oz pkg, Selected Varieties 2/3	 Essential Everyday Canned Chili Beans 15 oz can 5/4
 Krusteaz Pancakes or French Toast 12-19 oz pkg, Buttermilk, Mini Pancakes or Cinnamon French Toast 2/5	 Chex Mix, Gardetto's or Bugles 14.5-15 oz bag, Selected Varieties 2/7	 Nature Valley Valu Pack 17.8 oz box, Nature Valley Oats n Honey 5 ⁴⁹
 Hormel Compleats 7-10 oz pkg, Selected Varieties 2 ²⁹	 Hellmann's Tarter Sauce 9 oz blt 1 ⁹⁹	 Nesquik Drink Mix 16-21.8 oz pk, Selected Varieties 4 ³⁹
 Nestle Fun Size Candy 9.2-12.5 oz pkg, Selected Varieties 2 ⁹⁹	 Viva Paper Towels 6 Big Roll pkg 8 ⁹⁹	 Finish Power Up 14 oz pkg 4 ⁴⁹
 Maxwell House International Coffee 4-9.1 oz pkg, Selected Varieties 2 ⁹⁹	 Lysol All Purpose Cleaner 22-40 oz blt, Selected Varieties 2/5	 Finish Quantum Powerball 25-32 ct pkg, Selected Varieties 6 ²⁹
 Freshlike Family Pak Vegetables 24-28 oz bag, Selected Varieties 2/5	 Healthy Choice Soup 15 oz can, Selected Varieties 2/4	 Gravy Train Dog Food 16-17.5 lb bag, Selected Varieties 9⁴⁹  Meow Mix Dry Cat Food 13.5-17.6 lb bag, Original, Seafood Medley or Wholesome Medley 14⁹⁹

Make Our Private Brands *Your* Brands and *Save!*

 Essential Everyday Mandarin Oranges 11 oz can 4/3	 Essential Everyday Cereal 11-12.5 oz Box, Raisin, 12.5 oz Box, Raisin & Honey, 12.5 oz Box, Raisin & Honey, 12.5 oz Box, Raisin & Honey, 12.5 oz Box, Raisin & Honey 2/3 ⁹⁸	 Essential Everyday Graham Crackers 14.4 oz box, Honey or Cinnamon 2/3 ⁹⁸	 Essential Everyday Vegetable or Steamy Blends 12-16 oz bag, Selected Varieties (Broccoli, Cauliflower, Green Beans and Peas) 4/5
 Essential Everyday Mayonnaise or Salad Dressing 22 oz jar or 30 oz jar, Selected Varieties 2/3 ⁹⁸	 Essential Everyday Cream Cheese 8 oz pkg, Selected Varieties 5/5	 Essential Everyday Chicken Noodle or Tomato Soup 10.5-10.75 oz can 5/3	 Essential Everyday Liquid Dish Detergent 24 fl oz, Selected Varieties 2/3 ⁹⁸
 Essential Everyday Breakfast Sandwiches 9-10.2 oz box, Selected Varieties 2/3 ⁹⁸			