

Locally Owned & Operated
your sentry & your community

Sherry Hersant, Dale Hanke, Gary & Sandy Hanke
WITTENBERG

butcher shop quality meat
friendly service
full service deli, bakery & produce

Mark Your Calendar for January 11th

Sentry's Annual Baby Shower

Please drop off much needed items at any Sentry location on Friday, January 11th including: Diapers, Formula, New Infant Clothes, Toys, Blankets

Sentry

LOOK FOR SENTRY IN: Burlington; Delafield; Elkhorn; Fort Atkinson; Janesville; Lake Mills; Paddock Lake; Port Washington; Prairie du Sac; Sun Prairie; Twin Lakes; Walworth; Cottage Grove Rd; Madison; Hilldale; Madison; West Towne; Madison; This & Lisbon; Milwaukee; 52nd & Lisbon; Milwaukee; State Street; Wauwatosa; Meadowbrook & Fox Run; Waukesha; Whitewater; Wittenberg

USE ONE OR BOTH SUPER COUPONS WITH SEPARATE \$10 PURCHASE

SUPER COUPON Effective January 10 - January 16, 2013

PLU 1431

save up to 1.80 lb with coupon

2.99 lb

Angus Beef Boneless Rump Roast
Sentry USDA Choice

WITH SEPARATE \$10 PURCHASE
Limit 2 pkgs with coupon. Limit 1 coupon per customer per household. Good only at Sentry.

SUPER COUPON Effective January 10 - January 16, 2013

PLU 1432

save up to .70 lb with coupon

79¢ lb

Broccoli

WITH SEPARATE \$10 PURCHASE
Limit 1 coupon per customer per household. Good only at Sentry.

USE ONE OR BOTH SUPER COUPONS WITH SEPARATE \$10 PURCHASE

99¢ lb

Red Delicious Apples
Washington Premium

save up to 1.00 lb

BEST PICKED PRODUCE

2/3 or 1.50 ea

Dole Salad Mix
9-12 oz pkg, Selected Varieties

save up to .99

Tide 2X Liquid Laundry Detergent
24-32 load btl, Selected Varieties

save up to 1.86

6.99

Pepsi, Mountain Dew or Aquafina
12 pk, 12 oz cans, 6 pk, 24 oz btl, or 8 pk, 12 oz btl, Selected Varieties

3/10
With Coupon on Page 4

Budweiser, Bud Light or Bud Select
24 pk, 12 oz cans

16.99

extra savings coupon Effective January 10 - January 16, 2013

PLU 1433

99¢

Sentry Large Eggs
1 dozen ctn

LIMIT 1

Sentry Limit 1 with coupon. Limit 1 coupon per customer per household. Good only at Sentry.

extra savings coupon Effective January 10 - January 16, 2013

PLU 1435

5.99

Cottonelle Bath Tissue or Scott Bath Tissue
12 double roll or 9 mega roll pkg Cottonelle or 8 roll pkg, 1000 sheets Scott, Selected Varieties

LIMIT 2

Sentry Limit 2 with coupon. Limit 1 coupon per customer per household. Good only at Sentry.

extra savings coupon Effective January 10 - January 16, 2013

PLU 1437

5.99

Viva Paper Towels
6 ct pkg, Regular or Choose a Size

LIMIT 2

Sentry Limit 2 with coupon. Limit 1 coupon per customer per household. Good only at Sentry.

extra savings coupon Effective January 10 - January 16, 2013

PLU 1434

99¢

Colgate Toothpaste
6.4 oz pkg, Selected Varieties

LIMIT 4

Sentry Limit 4 with coupon. Limit 1 coupon per customer per household. Good only at Sentry.

GOOD ONLY AT SENTRY **EXPIRES 1/16/13**

SAVE \$2 when you buy 4 participating* General Mills Cereals in one shopping visit between 1/10/13 and 1/16/13.

*Participating General Mills Cereals: Cheerios® (14 oz), Raisin® (13 oz), Golden Grahams® (12 oz), Lucky Charms® (11.5 oz), Chocolate Lucky Charms® (12 oz), Trix® (11.7 oz), Peanut Butter Toast Crunch® (12 oz), Honey Nut Cheerios® Medley Crunch® (13.5 oz)

GOOD ONLY AT SENTRY **EXPIRES 1/16/13**

SAVE \$2 when you buy 4 participating* Fruit Flavored Snacks in one shopping visit between 1/10/13 and 1/16/13.

**Participating Betty Crocker® Fruit Flavored Snacks: Fruit Roll-Ups®, Fruit Gushers®, Fruit by the Foot®, Fruit Roll-Ups® Mini Rolls®, Fruit Shapes, Muffin Mix, Shake-n-Pour®, Dessert Mixes, Fun de-Medley®, Medley® Medleys Fruit Snacks, Ocean Spray® Fruit Flavored Snacks

for people who know... meat!

product of U.S.A.

BEST MEAT
in town!

Angus Beef Boneless Round Steak
Sentry USDA Choice
379 lb
save up to 170 lb

Pork Back Ribs
Sentry Tender and Juicy
USDA Inspected
299 lb
save up to 100 lb

Whole 8 Piece Cut Up Chicken
Sentry USDA Inspected
129 lb
save up to 70 lb

Boneless Center Cut Half Pork Loins
Sentry Tender and Juicy
USDA Inspected
249 lb
save up to 100 lb

Boneless Center Cut Pork Chops or Roast
Sentry Tender and Juicy
USDA Inspected
279 lb

Boneless Pork Tenderloin Tips
Sentry Tender and Juicy
USDA Inspected
179 lb

Hormel Flavored Pork Roast
1.5 lb pkg, Selected Varieties
429 lb

Veal Loin Chops
Sentry USDA Choice
899 lb

Gold'n Plump Boneless, Skinless Chicken Breasts or Thighs
20-25 oz pkg
499 lb

John Morrell Off The Bone Thin Sliced Lunchmeats
7 oz pkg, Selected Varieties
2/5

Healthy One Thin Sliced Lunchmeat
6-7 oz pkg, Selected Varieties
2/5

Klement's Summer Sausage
12 oz pkg, Selected Varieties
2/6

Farmland Smoked Dinner Sausage
15-16 oz pkg, Selected Varieties
2/5

Tyson Family Pack Chicken Entrees
16-29 oz pkg, Selected Varieties
599 lb

Oscar Mayer Deli Shaved Lunchmeats
7-9 oz pkg, Selected Varieties
2/7

Oscar Mayer Carving Board Sliced Lunch Meats
7-9 oz pkg, Selected Varieties
379 lb

Essential Everyday Sliced Bacon
16 oz pkg, Regular or Thick
349 lb

for people who know... dairy!

save everyday on over 2800 items!

for people who know... savings!

Florida's Natural Orange Juice
59 oz ctn, Selected Varieties
2/598
save up to 180 ctn 2

Bush's Variety Beans
15-16 oz can, Selected Varieties
5/5
save up to 95 ctn 5

Hunt's Pasta Sauce
24 oz can, Selected Varieties
5/5
save up to 225 ctn 5

Nabisco Premium Saltines
9-16.5 oz pkg, Selected Varieties
2/398
save up to 240 ctn 2

Nabisco Belvita or Newtons
8-14 oz box, Selected Varieties
2/598
save up to 260 ctn 2

Dannon Fruit On The Bottom or Light & Fit Yogurt
6 oz ctn, Selected Varieties
10/6

Dole Juice Blends
59 oz ctn, Selected Varieties
2/498

Frigo Cheese Head String Cheese
10 oz pkg, Selected Varieties
349

Essential Everyday Spread
45 oz tub
2/398

Kashi Cereal
10.3-16.3 oz box, Selected Varieties
2/598

Gevalia Bagged Coffee or MaxHouse K Cup
12 oz pkg, 12 ct pkg, Selected Varieties
699

Hershey's Syrup
18.5-24 oz btl, Selected Varieties
219

Jolly Time Microwave Popcorn
4.8-10.5 oz box, Selected Varieties
2/398

Planters Snack Mix
6.5 oz pkg, Selected Varieties
2/398

El Monterey XXL Burritos
10 oz pkg, Selected Varieties
3/399

Imperial Gardens Eggs Rolls
5 oz pkg, Selected Varieties
2/498

Azteca Flour Tortillas
8.5 oz pkg
99¢

Fast Bite Chili Cheese Hot Dog
4.2 oz pkg
\$1.00

Milford Breaded Stuffed Chicken Entrees
5 oz pkg, Selected Varieties
\$1.00

Grade A Whole Chicken
Sentry USDA Inspected
4.5-5.25 oz pkg, Selected Varieties
\$1.00

Shoppers Value Breakfast or Personal Pizza
4.5-5.25 oz pkg, Selected Varieties
\$1.00

Shoppers Value Sandwiches
5.5-5.7 oz pkg, Selected Varieties
\$1.00

WHAT'S FOR DINNER?

Hearty Beef Enchiladas

what you need...

- 1 pound ground beef
- 1 (15.5 oz) can Bush's® Chili Beans, undrained
- 1 cup Sargento® Shredded Cheddar Cheese
- 7 (8 inch) Azteca® Flour tortillas
- 1 (10 oz) can enchilada sauce, divided
- 1/2 cup salsa, divided
- 1 medium onion
- vegetable oil
- 2 Tbsp sliced ripe olives

make it...

cook beef and onions in a large saucepan over medium heat until meat is no longer pink; drain. Stir in the beans, 2/3 cup enchilada sauce, and 2 tablespoons salsa; stir well.

heat 1/4 inch of oil in skillet. Dip each tortilla in hot oil for 30 seconds on each side or just until limp; drain on paper towels.

top each tortilla with 2/3 cup beef mixture. Roll up and place seam side down in 11 inch x 2 inch x 2 inch baking dish. Sprinkle with remaining enchilada sauce and salsa. Sprinkle with cheese and olives. Bake, uncovered at 350 degrees F for 20-25 minutes or until bubbly.

Find us on Pinterest

THE PET VET SHOW

620 WTMJ NEWSRADIO

Saturdays 1-2 pm

Mighty Dog Canned Dog Food
5.5 oz can, Selected Varieties
5/3

Tidy Cat Scoopable Litter
14 lb bag, Performance or Action
549

Purina Dog Chow
32 lb bag, Healthy Morsels or Complete Blend
2199

MONDAY THROUGH COUPON

SAVE \$1.00

when you buy any TWO (2) OSCAR MAYER Deli Fresh Meats (7-9 oz.), CARVING BOARD Meats (7-7.5 oz.), or Select Cold Cuts (7-9 oz.)

PLU 1430

\$1.00/2

Dean's

2/298




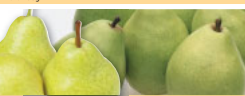


Dean's Novelties or Pints
6 ct or 1 Pint pkg, Selected Varieties

2/598

Sister Schubert's Rolls
10-20-15.5 oz pkg, Selected Varieties

BEST PICKED PRODUCE for people who know... *produce!*

		
Grape Tomatoes Pint <small>save up to 1.00</small>	Cantaloupes Imported <small>save up to .50</small>	Sun-kist Cara Cara Seedless Pink Navel Oranges 3 lb bag <small>save up to 1.00</small>
1⁹⁹	2⁴⁹	3⁹⁹

		
Popeye Spinach 10 oz bag	Green Giant Klondike Goldust or Rose Potatoes 5 lb bag	Green Giant Baby Bella Mushrooms 8 oz pkg, Whole or Sliced
1⁹⁹	2⁴⁹	1⁹⁹
		
Anjou or Bartlett Pears Washington	Red, Yellow or Orange Bell Peppers Greenhouse Grown	Golden Delicious Apples Washington
1⁴⁹ lb	2⁹⁹ lb	1⁴⁹ lb

for people who know... *savings!* **save everyday**

		
Edge or Skintimate Shave Gel 7 oz pkg, Selected Varieties <small>save up to .94</small>	Suave Professional Shampoo or Conditioner 12.6-14.5 oz btl, Selected Varieties <small>save up to .50</small>	Gold Bond Ultimate or Healing Lotion 4-6.5 oz pkg, Selected Varieties <small>save up to 1.30</small>
2⁶⁹	1⁷⁹	5⁴⁹
		
Schick Disposable Razors 3-12 ct pkg, Selected Varieties	Suave Kids Hair Care 8.5-12 oz pkg, Selected Varieties	Suave Hand or Body Lotion 18 oz btl, Selected Varieties
5⁴⁹	1⁸⁹	2²⁹

Floral items may not be available until Saturday. Items may not be available in all stores.

for people who know... *floral!*

		
Simply Flowers Bouquet 12 Stem	Calandiva In Wrap	Pussywillow Tree Unique Spring Item!
8⁹⁹	4⁹⁹	1⁹⁹

for people who know... *beverages!* **Please note any promotion on liquor items available only at stores with liquor departments! *See display for details**

		
Coke Products 24 pk, 12 oz cans, Selected Varieties	7Up Products 6 pk, 5 to btl, Selected Varieties including: Dr Pepper, RC Cola, Diet Rite, Country Time, A&W, Squirt, Sun-kist or Welch's	Pepsi, Mountain Dew or Aquafina 12 pk, 12 oz cans, 6 pk, 24 oz btl, or 8 pk, 12 oz btl, Selected Varieties
6⁹⁹	4/9	3/10

Limit 3 with coupon. Limit 1 coupon per customer per household. Good only at Sentry.

		
Miller Lite, Genuine Draft or Genuine Draft Light 64 24 pk, 12 oz cans or btl <small>*Save \$3.50 instantly on 24 pk Coke and Mission Tortilla Chips purchase via instant redeemable coupon</small>	Milwaukee's Best 30 pk, 12 oz cans	Stella Artois 12 pk, 11.2 oz btl
16⁹⁹	13⁷⁹	13⁷⁹
		
Coors Original or Light 12 pk, 12 oz cans	Keystone Light or Keystone Ice 30 pk, 12 oz cans	New Glarus 6 pk, 12 oz btl, Spotted Cow, Fat Squirrel or Hearty Hop
8⁵⁹	13⁷⁹	7⁰⁹
		
Lindeman's 750 ml btl, Selected Varieties	Mirassou 750 ml btl, Selected Varieties	Cupcake 750 ml btl, Selected Varieties
4⁹⁹	7⁹⁹	8⁹⁹
		
Vendange 750 ml btl, Selected Varieties	Wollersheim 750 ml btl, Selected Varieties	
6⁹⁹	8⁹⁹	

Make Our Private Brands *Your* Brands and *Save!*

		
Essential Everyday Cereal 13 oz in Flakes Strawberry, 12.8 oz in Mini Corn, 13 oz in Flakes with Almond or Oat in Flakes, 16.3 oz in Flakes, 16.3 oz in Flakes, 17 oz in Flakes or 18 oz in Flakes	Essential Everyday Grapefruit Juice 64 oz btl, Ruby Red or White	Essential Everyday Ketchup 32-36 oz ctn, Selected Varieties
3/4⁹⁸	2/4⁹⁸	2/2⁹⁸
		
Essential Everyday Apple Juice 64 to btl, Regular, Light or Cider	Essential Everyday Tomato Sauce 8 oz can	Essential Everyday Mushrooms 4 oz can, Preserved Stems
2/3⁹⁸	5/2	3/1⁹⁸

prices effective January 10 thru January 16, 2013



2/3⁹⁸

Yoplait® Yogurt
4 pk ctn, Original, Delights,
or Fiber One, or 2 pk Parfait,
Selected Varieties



2/4⁹⁸

**Pillsbury® Strudels,
Scramblers, Scrambles
or Sandwiches**
7.4-11.5 oz box, Selected Varieties



2/4⁹⁸

**Betty Crocker®
Boxed Mix Muffin**
12.75 oz box, Selected Varieties



2/4⁹⁸

**Betty Crocker®
Fun da-middles**
15.2-15.4 oz box, Selected Varieties



4/10

**Nature Valley®
Granola Bars, Thins or
Protein Bars**
6-8.94 oz box, Selected Varieties



4/6

**Progresso®
Recipe Starters, Rich &
Hearty, or Traditional Soups**
18-19 oz can, Selected Varieties



2/4⁹⁸

**Shake N Pour®
Baking Mixes**
13.1-13.75 oz pkg, Selected Varieties



4/8

General Mills® Cereal
11.5 oz Lucky Charms, 13 oz Reeses Peanut Butter
Puffs, 12 oz box Peanut Butter Root Crunch,
13.1 oz Honey Nut Medley Crunch, 14 oz box
Cheerios, 10.7 oz Tostitos or 12 oz Golden Grahams



4/8

**Betty Crocker® Fruit Snacks,
Milk 'n Cereal Bars or Treat Bars**
4.5-9.5 oz box, Selected Varieties



4/10

**Fiber One®
Bars**
4.1-7 oz box Fiber One Bars,
Selected Varieties

BoxTopsforEducation.com

BONUS BOX TOPS OFFER FORM - OFFER EXPIRES 1/16/13

Buy: 10 participating¹ Box Tops for Education products.
Send: 1. This original official order form, completed in full, in accordance with the instructions below and the Rebate Terms.
2. Your original retail store cash register receipt dated between 1/10/13 and 1/16/13 with your Product(s) circled.
3. Write the UPC bar code number(s) from your Product(s) on the original receipt.
Receive: 50 Bonus Box Tops (\$5 value to BTFE-eligible school).
Mail To: Bonus Box Tops Offer, PO Box 43664, Atlanta, GA 30336

Name _____

Address (No P.O. Box) _____

City _____ Apt _____

City _____ St _____

Zip _____ Phone _____

¹Participating Products: General Mills® Cereal Cheerios® (14oz), Reese's® Puffs® (13 oz), Golden Grahams® (12 oz), Lucky Charms® (11.5 oz), Chocolate Lucky Charms® (12 oz), Trix® (10.7 oz), Peanut Butter Toast Crunch® (12 oz), Honey Nut Cheerios® Medley Crunch® (13.1 oz), Betty Crocker® Fruit Roll-Ups®, Fruit Gushers®, Fruit by the Foot®, Fruit Roll-Ups® Mini Roll-Ups®, Fruit Shapes, Cinnamon Toast Crunch®, Muffin Mix, Shake-n-Pour®, Dessert Mixes, Fun da-Middles®, Milk 'n Cereal Bars, Fiber One® Chewy Bars, 90 Calorie Brownies, Protein Bars, Nature Valley® Crunchy Granola Bars, Chewy Trail Mix Bars, Yogurt Bars, Sweet & Salty Nut Granola Bars, Roasted Nut Crunch® Bars, Granola Thins, Protein Bars, Progresso® Traditional Soup, Rich & Hearty Soup, World Recipe® Soups, Pillsbury® Toaster Strudel® Pastries, Toaster Scramblers® Pastries, Yoplait® Delights® Parfait, Fiber One® Yogurt, Original (4 pkts), Light Yogurt with Nature Valley® Granola.

REBATE TERMS: Purchase Product(s) between 1/10/13 and 1/16/13. Mail-in form must be postmarked by 1/21/13 and received by 1/29/13. No Post Office Boxes allowed; only street or rural route addresses are acceptable. However North Dakota residents are permitted to provide either a street/route address or P.O. Box number. **Limit one (1) rebate per address or household.** Reproduction, purchase, sale, or trade of any offer requirement is prohibited. This offer may not be published on any web site or elsewhere without written permission of General Mills, Inc. This offer is void where banned, regulated, or prohibited. Requests which are non-confirming, duplicates, from outside the stated area, or from groups or organizations will not be honored or returned. Allow up to eight (8) weeks from our receipt of your request to mail you the Bonus Box Tops certificate. Offer good only in the USA, its territories, and military addresses. General Mills, Inc. is not responsible for late, lost or misdirected mail. Fraudulent requests could result in prosecution under federal mail fraud statutes. Only schools registered with the Box Tops for Education program can redeem Bonus Box Tops. Each Bonus Box Top is worth ten (10) cents to redeeming school. Limit \$20,000 per school per school year for Box Tops redeemed through the City Program. Not combinable with other offers. Request form may not be assigned, transferred or sold (including, without limitation, via online auction sites). ©2013 General Mills

Football Play-off Party Headquarters



prices effective January 10 thru January 16, 2013



Sargento
Shredded Cheese
16 oz pkg,
Selected Varieties

3⁹⁹



Palermo's
Primo Thin
Crust Pizza
13.2-19.1 oz box,
Selected Varieties

2/7⁹⁸



Frito Lay
Kettle Chips or
Lay's Potato Chips
8.5-10.5 oz bag,
Selected Varieties

2/5⁹⁸



Keebler Chips
Deluxe Cookies,
Graham or
Club Crackers
11-16 oz pkg, Selected Varieties

2/4⁹⁸